

AACP Australian Chapter presents:

# Risky Business; minimising and mitigating the ups and downs of dentistry

Brisbane, Saturday 28th July 2018

## DATES & TIMES

Saturday July 28th 2018

## VENUE

BRISBANE,  
NOVOTEL HOTEL 6-8 The Circuit,  
Brisbane Airport QLD 4008

## COSTS

AACP Members \$120  
Non Members \$220

## INCLUDES

Registration 10am -10.30am  
Morning session starts 10.30am  
Event finishes at 5:00pm

Morning tea, lunch and afternoon  
tea provided. In the submission  
form please advise us on any  
dietary needs you may have.

## REGISTER ONLINE

<https://bit.ly/2HNAXdB>

## PARKING

<https://bit.ly/2LS7SQB>

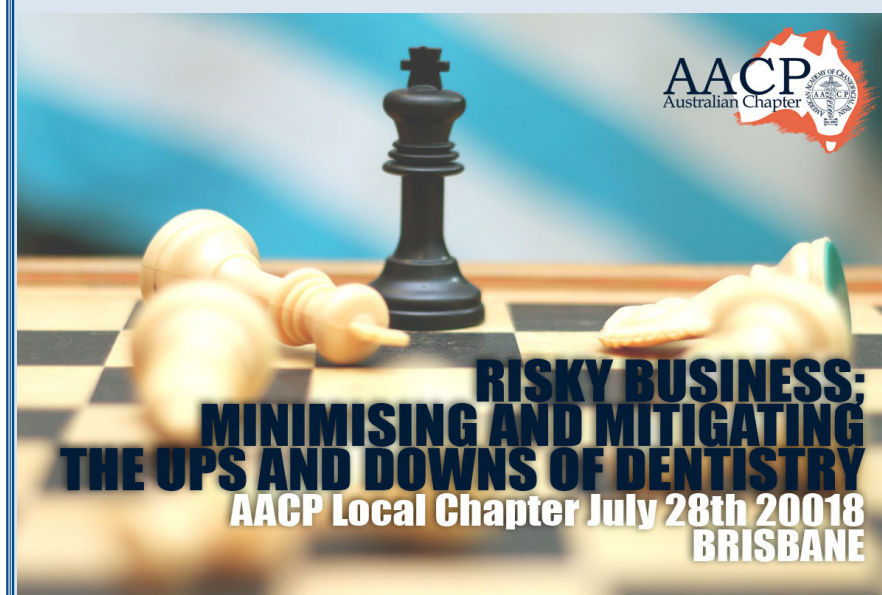
## CONTACT US

[conference@aacfp.com.au](mailto:conference@aacfp.com.au)  
[www.aacfp.com.au](http://www.aacfp.com.au)

## Risky Business; minimising and mitigating the ups and downs of dentistry

- 10.30-11.30 **Demystifying Risk**  
- Annalene Weston
- 11.30-12.30 **Complaints from the Practitioner's Perspective**  
- Vicki Rozos
- 12.30-1.30 **Lunch**
- 1.30-2.30 **Particular Risk Management of Practising Non Specialist, but Specialised Dentistry (such as Orthopaedic Orthodontics, and Sleep Medicine)**  
- Brad Wright
- 2.30-3.30 **Afternoon Tea**
- 3.30-4.30 **Simple Steps To Legally Compliant Social Media for Dentists**  
- Sarah Bartholomeusz
- 4.30-5.00 **Panel Discussion**

Register at <https://bit.ly/2HNAXdB>



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**SARAH BARTHOLOMEUSZ,**  
**5 SIMPLE STEPS TO LEGALLY COMPLIANT**  
**SOCIAL MEDIA FOR DENTISTS**

### Synopsis & Biography:

We all know social media is the new “black” when it comes to marketing and advertising, with the ability to deliver real benefits to business revenue, but can dentists use it? How should they use it? And what is legally and ethically at play here?  
Key Take Aways:

- What exactly does the law say?
- How do I know what is acceptable in terms of advertising?
- What does this mean for social media?
- What are the implications for non-compliance?

**Biography:** Sarah’s third book, “Growing a Medical Practice: From Frustration to a High Performance Business” was launched in June 2018 and is the perfect handbook for medical professionals who are finding the running of their Practice has become stressful and time-consuming. The book provides practical and effective solutions for compliance issues so that doctors can focus on patient care.

Sarah is a regular contributor to the Huffington Post and CEO Magazine. She Chairs the Board of the Catalyst Foundation Inc. and she serves on the South Australian Government’s Education Standards Board in South Australia. Sarah is a mentor at the University of Adelaide’s ThincLab.



**VICKI ROZOS,**  
**COMPLAINTS FROM THE**  
**PRACTITIONER’S PERSPECTIVE**

### Synopsis & Biography:

Advisory Services’ core business is comprised of guiding practitioners and assisting and supporting them to respond to complaints. Receiving a complaint is one of the most stressful aspects of practice, and all practitioners dread it. So many are unclear about how to manage complaints, what their responsibilities are and what is and what is not appropriate.

Together we will explore how to minimise your risk, and how to address and overcome complaints in the least painful way, as they are becoming a more regular aspect of our day to day practice.

**Biography** Vicki has been a Peer Advisor with the Advisory Services of ADA NSW Branch since January 2012. She is a general dentist, who has been practising for 25 years and is a fellow of the Pierre Fauchard Academy, and of the Academy of Dentistry International. Her advisory role involves assisting the membership with the management of complaints in all areas, usually with a medico legal focus and related to a professional indemnity claim. Regulatory complaints can involve the HCCC, the Dental Council of NSW, AHPRA, and NCAT.



**BRAD WRIGHT,**  
**PARTICULAR RISK MANAGEMENT**  
**OF PRACTISING NON SPECIALIST,**  
**BUT SPECIALISED DENTISTRY (SUCH**  
**AS ORTHOPAEDIC ORTHODONTICS,**  
**AND SLEEP MEDICINE**

### Synopsis & Biography:

Brad Wright is a junior counsel at the Queensland Private Bar. After a career in health practice and business, he was called to the bar in 2011. A large part of his practice is dental related including AHPRA and Regulatory matter, Appeals, commercial disputes and family law for Dentists in Property matters.

He has interest and experience in family, property and administrative law and trial experience in Supreme Court and Courts of Appeal of NSW and Queensland. He has appeared in QCAT and VCAT in administrative law matters, and trials in the Federal Circuit Court and the Family Court. He has acted as the Counsel for Independent Children’s Lawyer.

He has also had experience in Domestic Violence, Child Protection, the Fair Work Commission and the Queensland Industrial Relations Commission. He is a Nationally Accredited Mediator. There are professional and economic pressures on dental practitioners to extend their scope of practice. Dr Wright will detail risk-management issues specific to this situation.



**ANNALENE WESTON,**  
**DEMYSTIFYING RISK**

### Synopsis & Biography:

Risk surrounds us in practice, and is interwoven within our daily practising life.

What if I could tell you that there’s a ‘formula’ for mitigating risk, a secret if you will; known to many, but poorly understood and inconsistently applied?

What if we could explore this and better learn to manage our own risk?

Using de-identified Dental

Protection cases, this presentation will explore this ‘formula’, debunking some myths and demystifying the outcome practitioners receive along the way